

**FOR IMMEDIATE
RELEASE**



BEER YE! BEER YE!



**THINGS LOOKING UP WITH
THE UNDERGROUND**



CRAFT BEER TAPHOUSE TO OPEN BENEATH JASPER AVENUE

EDMONTON, AB (JUNE 12, 2012).....

Coming soon, The Underground Tap and Grill will open its doors downtown and usher in a new era of beer appreciation in Edmonton. With 72 craft and micro brewed beers on tap, The Underground will boast the largest draft beer menu in the city.

The Underground will be located at 10004 Jasper Avenue, in the heart of the city's centre, in the space below The Treasury Vodka Bar and Eatery, one of Edmonton's premier nightlife destinations.

Owned and operated by a veteran of Edmonton's lounge scene, this new venture will offer its customers an eclectic dining menu to complement its unparalleled beer selection. Forgoing the usual macro-brewed beers commonly found in most neighborhood pub, The Underground will offer a variety of international craft brews, while also featuring many other beers from highly respected micro-breweries, both locally and across Canada. Nationally known micro-breweries such as Mill Street, Granville Island and Unibroue are already on our roster.

With such an expansive draft selection, The Underground looks forward to schooling its customers on all that the "beer snob" community has to offer, to ensure that these fine craft brews gain the appreciation they deserve. Our goal is to please everyone from self-appointed beer connoisseurs to those who are not as schooled to the pleasures of craft beer.

We at The Underground believe that Edmontonians are thirsty for a change but while we're passionate about our beer, we're also proud to be a part of downtown's revitalization.

Coming this summer; see you Underground.

mediacontact@undergroundtapandgrill.com



BEER LIST



★ 100-Level

PALE LAGER

Mill Street Original Organic Lager (Toronto) 4.20%

Grolsch Premium Lager (Netherlands) 5.00%

Harp Lager (Ireland) 5.00%

Kronenbourg 1664 (France) 5.90%

1516 Bavarian Lager (Vernon) 5.00%

DARK LAGER

Warsteiner Premium Dunkel (Germany) 4.90%

BLONDE ALE

Amber's Bud's Pale Ale (Edmonton) 5.00%

WHEAT BEER

Wild Rose Velvet Fog (Calgary) 4.50%

FRUIT BEER

Van Diest Früli Strawberry Beer (Belgium) 4.10%

Mill Street Lemon Tea Beer (Toronto) 5.00%

Stiegl Radler (Austria) 2.5%

CIDER

Strongbow (England) 5.30%

Sir Perry Pear Cider (England) 6.00%

★ 200-Level

PALE LAGER

Charlie Flints Original Lager (Edmonton) 5.00%

Creemore Springs Premium Lager (Creemore) 5.00%

Sapporo Original Draft Beer (Japan) 5.00%

Stella Artois (Belgium) 5.00%

Yellowhead Premium Lager (Edmonton) 5.00%

PILSNER

Pilsner Urquell (Czech Republic) 4.40%

Steam Whistle Pilsner (Toronto) 5.00%

DARK LAGER

Black Pilsner (Calgary) 5.00%

Brewmaster's Black Lager (Vernon) 5.00%

BLONDE ALE

Yukon Gold (Whitehorse) 5.00%

AMBER ALE

Boddingtons Pub Ale (England) 4.70%

Kitsilano Maple Cream Ale (Vancouver) 5.00%

Kilkenny Irish Cream Ale (Ireland) 4.30%

Smithwick's Ale (Ireland) 4.50%

Killer Bee Dark Honey Ale (Penticton) 6.00%

Yukon Red Amber Ale (Whitehorse) 5.50%

PALE ALE

Fuller's London Pride (England) 4.70%

INDIA PALE ALE

Granville Brockton IPA (Vancouver) 6.00%

BROWN ALE

Newcastle Brown Ale (Scotland) 4.70%

Hazelnut Brown Nectar (Oregon) 6.20%

STOUT

Mill Street Cobblestone Stout (Toronto) 4.20%

OAK-AGED BEER

Innis And Gunn Oak Aged Beer (Scotland) 6.60%

WHEAT BEER

Hacker-Pschorr Heffe Weisse (Germany) 5.30%

Robson Street Hefeweizen (Vancouver) 5.00%

FRUIT BEER

Amber's Mountain Pepperberry Lager (Edmonton) 5.00%

What The Huck (Fernie) 5.00%

★ 300-Level

AMBER LAGER

Paddock Wood Red Hammer (Saskatoon) 6.00%

BLONDE ALE

Lefe Blonde (Belgium) 6.60%

Dead Guy Ale (Oregon) 6.50%

PALE ALE

Full Moon Pale Ale (Edmonton) 5.00%

Anchor Liberty Ale (California) 6.00%

Fuller's ESB (England) 5.90%

Mill Street Tankhouse Ale (Toronto) 5.20%

Blood Alley Extra Special Bitter (Surrey) 5.50%

INDIA PALE ALE

Yellow Snow IPA (Oregon) 6.20%

Corne Du Diable (Montreal) 6.50%

DARK ALE

Angry Scotch Ale (Surrey) 6.50%

Fuller's London Porter (England) 5.40%

STOUT

Alberta Crude Oatmeal Stout (Calgary) 5.25%

WHEAT ALE

Blanche de Chambly (Chambly) 5.00%

Erdinger Weissbier Dunkel (Germany) 5.60%

★ 400-Level

STOUT

Pêche Mortel (Montreal) 9.50%

FRUIT BEER

Lindeman's Framboise (Belgium) 2.50%

BELGIAN ALES

Chimay Tripel (White) (Belgium) 8.00%

Delirium Tremens (Belgium) 8.50%

La Trappe Tripel (Koningshoeven/Dominus) (Netherlands) 8.00%

Bernardus Abt 12 (Belgium) 10.00%

***WITH 12 ADDITIONAL DRAFT LINES ON CONSTANT ROTATION!**